



Market Strategy & Webplanners



MSW

A Risk Free Way To Grow Your Business

Our Services:

Customized Professional Websites

Google SEO Services

Google Adwords Management

Social Media Marketing

Marketing Strategy and Webplanners



INDUSTRIES WE SERVE

- Information Technology
- Healthcare
- Manufacturing
- Florist
- Mortgage & Real Estate
- Construction
- Architects & Interior
- Food & Restaurant
- Retail
- Jewelry
- Stock trading

RISK FREE SEO

- First Page Ranking : Always rank first on major search engines like Google, Yahoo, Bing
- More Leads : Get more leads by improving your business visibility and website traffic
- More Sales : Sell more when you get more leads
- Targeted Search : Target only the potential buyers and not the general internet user
- Risk Free : Pay after you see the results

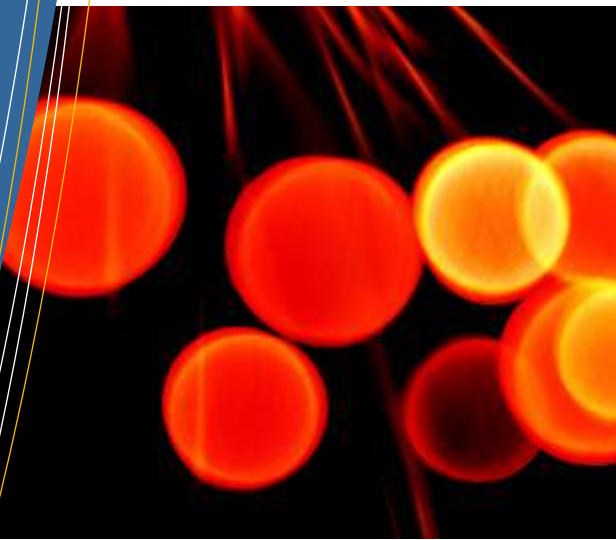
See SEO Results before you pay

WEBSITES WITH CONTENT

- Professional Websites : Custom-made websites by carefully studying your marketing goals
- Attract Potential Consumers : We apply simple but professional marketing principals to attract your potential consumers to your website
- Branding : Concise branding that never confuses your potential clients
- Effective Communication : Great content always means best communication and in return more sales. All our websites come with professional branding.

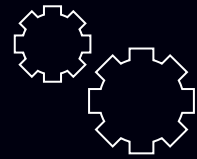
SOCIAL MEDIA MARKETING

- Be where people are : Drive traffic to your website through Facebook, LinkedIn, Twitter, Youtube
- Engaging Content : We produce marketing content that will engage your potential buyers through social media
- Targeted Marketing : Market to your demographic, Facebook has billion users



OUR SOLUTIONS

- Website Development
- Search Engine Optimization
- Google Adwords Management
- Social Media Marketing



SEARCH ENGINE OPTIMIZATION

With our results-based SEO services, we let you see the results first before you pay so there is no risk of getting performance that is less than what you expect. This is how it works: we will land you on the first page of search engines and if you are completely satisfied with the results, you can pay us after three months. That way, you get guaranteed results for the time and money you invest.



WEBDESIGN SOLUTIONS

We create professional websites that are personalized to your every need, bearing in mind your target market and working within the boundaries of your budget. Our web designs are more than just attractive websites that are easy to navigate; they are also designed to improve your online presence.



SOCIAL MEDIA SOLUTIONS

We provide social media marketing services that drive traffic from social networks to your website. Social media marketing is the modern way of word-of-mouth marketing strategy which is good for establishing a connection with your current and potential customers, getting an easier access to feedback about your product and services, and even participating in discussions with them!



100% money back Guarantee

GOOGLE ADWORDS

- Your ads appear on First page of Google : No waiting time get on Google first page today
- Why pay more? Low PPC rates, exclusive campaigns
- Targeted Search : Target only the potential buyers and not the general internet user



Client Testimonials

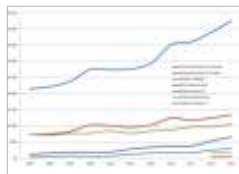
Through our SEO services, we helped Landmark Computers get 10,000 website hits every month, increasing their annual sales growth by 100%.

"Outsourcing the whole online marketing process to MSW was a great decision for us. They managed the process effectively across the entire enterprise, communicating clearly with all the relevant stakeholders and in the end by delivering a great outcome for our business."

*-Yogan Murugesu,
Landmark*

How we helped Landmark Computers:

- With our help, the business now ranks first in Google searches.
- We developed an SEO strategy based on studying consumer behaviour.
- We analysed the local Australian market.
- We submitted regular reports of the results to Landmark computers.



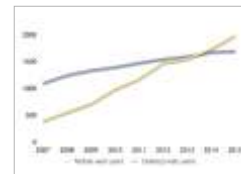
Through our Google adwords Campaign, Elsternwick Family Dental grew their Business by 100%.

"Google adwords campaign run by MWS gave us a great return on investment. The MSW staff is friendly, patient, and really gave us great understanding of the Google adwords processes."

*-Abhinesh Lingam,
Marketing Manager*

How we helped Elsternwick Family Dental:

- We created online buzz using Google adwords and increased enquiries for Elsternwick Family Dental.
- We built a simple yet marketable Google adwords campaign with a low cost-per-click rate.
- We created great text and visual content for Google advertising.
- We kept our client informed and up to date with their status by reporting our results on a regular basis.



If you have questions, or need a consultation for improving your business, give us a call at (03)95093569

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